



COMPILATION OF NEWS ON WOMEN SOCCER EXCHANGE JANUARY 3-7, 2011

January 4- 9, 2011

1. ***U.S. Coaches Hold Soccer Coaching Clinic*** (*Kompas* 1/4, p.28); ***U.S. Holds Women Soccer Training*** (*Investor Daily* 1/4, p.5); ***U.S. Coach Conducts Coaching Clinic on Women's Soccer*** (*Pelita*, 1/4 p.14), ***Indonesia-U.S. Conduct Soccer Training*** (*waspada.co.id*, 1/4) [Placement of U.S. Embassy Press Release of January 3, 2010]

2. ***Professional American Women Soccer Players Coach Indonesian Youth*** (*Seputar Indonesia* 1/4, p.13; with photo caption)

The SportsUnited Division of the Bureau of Educational and Cultural Affairs of the U.S. Department of State held a "Women in Soccer Sports Exchange Program" for the first time in Indonesia from January 3-7, 2011. The program brought four professional American soccer players to coach Indonesian young soccer players in three cities in Indonesia: Jakarta, Surabaya and Pontianak. "This program is especially for women soccer and coached by four American soccer players," said Arend C. Zwartjes, Assistant Cultural Attaché of the U.S. Embassy in Jakarta. The four coaches also give workshops to soccer coaches. "We plan to select 15-20 youth from the three cities to send to the U.S. to share their experiences with American youth," added Arend. Around 62 girls from various schools in Jakarta and Tangerang participated in the clinic. Karen Willoughby, who is the program director of the tour, said that Indonesian women soccer players have good potential. They are willing to work hard during training.

Photo caption: Training – American soccer player coaching girls at the Rawamangun Sport Stadium, Jakarta, yesterday.

3. ***Bathed in Sweat for A Ticket to "Uncle Sam"*** (*TopSkor*, 1/4 p.15; with photo caption)
Despite hot weather and sunshine, around 90 high school students enthusiastically listened to instructions given by four women soccer coaches from the U.S. They were also motivated to practice because they also competed to get a ticket to a ten days coaching clinic in the U.S. The program, which was supported by The SportsUnited Division of the Bureau of Educational and Cultural Affairs of the U.S. Department of State, has objectives to have exchanges between Indonesian and American women soccer players and to strengthen Indonesia-U.S. relations. The program will be held in three cities: Jakarta, Surabaya and Pontianak. Five players plus one coach from each city will be selected to come to the U.S..

Photo caption: Serious – Female students from various Senior High Schools in Jakarta and surrounding areas participate in the clinic with U.S. women's soccer coaches.

4. *Women's Soccer Coaching Clinic* (Trans 7 1/3)

Trans 7 ran two-minutes of footage covering the coaching clinic at the State University of Jakarta (UNJ) run by the visiting four American women's coaches: Janine Szpara, Cori Alexander, Rachel Rapinoe, and Karen Willoughby. This is a cooperation program from the U.S. State Department and the CCE Indonesia. Clinics will also take place in Surabaya and Pontianak. The feature mentioned the enthusiastic and cheerful students with coach Rachel Rapinoe on camera talking about the importance of incessant practice and not being scared.

5. *Indonesia-America Soccer Exchange Program* (TV ONE 1/4)

TV ONE ran a three-minute feature covering the 1/3 coaching clinic in an Indonesia-America soccer exchange program, which also takes place in Surabaya and Pontianak. The footage was about soccer coach Karen Willoughby highlighting the great potential of Indonesian girl footballers. The coverage suggested that while the U.S. pays attention to Indonesian women's soccer this exactly should be the attention of Indonesia too.

6. *Women's Soccer Exchange* (Kompas 1/4, p.29; photo caption)

Women's soccer coach Rachel Rapinoe who is also former U.S. team player, U-23 showed her skills during a coaching clinic for young female athletes in Campus B Jakarta State University in Rawamangun, Jakarta Monday (1/3). The coaching clinics will continue in Surabaya and Pontianak as part of a Indonesia-U.S. soccer exchange program designed to improve the skills, spirit and respect to fellow players.

7. *Photo Caption: Indonesian, American Women's Soccer Exchange* (mediaindonesia.com, 1/3)



8. *American Women's Soccer* (TVRI 1/4)

TVRI ran a three minute piece covering the 1/3 coaching clinic at the State University of Jakarta (UNJ) run by the four visiting American women's coaches. This program is designed to enhance the understanding between the U.S. and Indonesia by empowering

Indonesian woman to play soccer, as pointed out by ACAO Arend Zwartjes. The State Department's Sports United will select 15 players to be sent to the U.S. for a ten-day training program. This clinic also takes place in Surabaya and Pontianak.

9. Guidelines from American Coaches (*Jawa Pos*, 1/5 p.32)

Around 100 girls packed the November 10th sports stadium, yesterday. No, they were not watching a clinic or a soccer game. They practiced and played soccer. The 91 women participated in the Indonesia America Soccer Exchange 2011. Held by CCEI, the women players were from The State University of Surabaya, Frateran Catholic High School, IPIEMS High School, Public Junior High School (SMP) 17 Surabaya, Public Senior High School (SMAN) 4 Surabaya, Public Senior High School (SMAN) 6 Surabaya, and Sejahtera Senior High School. Karen Willonghby, Cory Alexander, Rachael Rapinoe, and Janine Szapara flew all away from the U.S. Through this program, it is expected that the relationship between the two countries will become more harmonious. America is well-known for its soccer games. America won the Women's Soccer World Cup in 1991 and 1999.

Photo caption: Sharing Knowledge - Karen Willonghby interacts with participants of Indonesia –America Soccer Exchange.

10. Four National Team Players Train Surabaya Students (*Radar Surabaya* 1/5/, p. 6);
Coaching Clinic from the U.S. National Women Soccer Team: Practice Playing Soccer To Be Able To Visit the Uncle Sam Country (*Seputar Indonesia* 1/5, p.9)

The hot sun at the November 10th Sports Stadium in Tambaksari did not prevent dozens of students of high schools and universities in Surabaya from exercising. These students were participating in the Indonesia America Soccer Exchange. They learned to control, kick, and stop the ball. Four women trainers from the U.S.: Karen Willonghby, Cory Alexander, Rachael Rapinoe, and Janine Szapara looked busy giving instructions to participants. These four coaches are members of the U.S. national soccer team. This sports exchange program was held by CCE Indonesia, SportUnited, and The International Center. "This soccer exchange between Indonesia and America is to strengthen the relationship between America and Indonesia," said Director of CCE Indonesia William J. Ryan. Meanwhile, the CCEI staff, Acih Sari said this program is being held for the first time in Indonesia. The program is held in Jakarta, Surabaya, and Pontianak. Five participants from each city will be selected to 'experience' soccer coaching in the U.S. "Selected participants will not only learn to play soccer, but also American culture," she explained.

Photo caption: Getting Knowledge - Surabaya students seriously participate in soccer coaching by American national team players at the November 10th Sports Stadium. (Radar Surabaya)

Coaching Clinic: American soccer coach gives coaching clinic to 86 students at Tambaksari Sport Stadium Surabaya.

11. 94 Female Students Competes to Play Soccer in the U.S. (*Surya* 1/5, p.3)

As many as 94 students from Surabaya mobbed the November 10th Sports Stadium in Tambaksari Surabaya on Wednesday (1/5). Later, out of these 94 female students, 5 will be selected to become the Indonesian Envoys to the Indonesia-America Soccer Exchange. In Tambaksari they showed their skills to control, dribble, pass and kick the ball. They were observed by four women coaches from the U.S. Karen Willonghby, Cory Alexander, Rachael Rapinoe, and Janine Szapara. "In our country, women's soccer is really popular," said Cori after the selection. This selection process is a cooperation between CCE Indonesia, SportUnited, and The International Center. This program was supported by a grant from the Education and Cultural Affairs Bureau of the U.S. State Department.

Photo caption: Dribble Ball - U.S. Soccer player Cory gives an example how to dribble the ball to the participants of coaching clinic at the November 10th Sports Stadium, Surabaya.

12. Indonesian and American Women's Soccer Exchange (Indo Pos 1/7, p.4)

[Placement of Embassy's release on January 3]

13. Women's Soccer Training (Indosiar, 1/9)

Indosiar (1/9) ran a two minute story covering the Women's Soccer training in Surabaya (1/5). The coaching clinic brought 94 students from high schools and universities to select five to be sent to the U.S. Besides young players, the soccer exchange also selects candidates for coaches training in the U.S. The piece highlighted the students' enthusiasm, and had CCE Director William Ryan stating that this is a program not only to promote the understanding between two nations at sports but also to enhance the abilities and potential of young and even disabled athletes.



Video still taken from Indosiar "Fokus" newscast showing U.S. Women's soccer players coaching students in Tambak Sari stadium, Surabaya.